

CODE WITH BITE.

A sharp-eyed cyber pup.

An unmistakable pink signature.

A review that earns its verdict.

VISUAL SYSTEM / SEPTEMBER 2026



01 / BRAND IDEA

SHARP EYES. CLEAR CALLS.

Code Pup brings attitude to the surface and precision to the work.

Curious, exacting and on your side. The character can be playful; the evidence must stay clear.

- 01 **Show the evidence.**

Name the file, the trigger and the effect. Make every finding easy to check.
- 02 **Give the next move.**

Explain what to change and why. Keep feedback direct, specific and constructive.
- 03 **Earn the verdict.**

Separate what was checked from what remains unknown. Approval is a result, never a decoration.



ORIGINAL ARTWORK / SUPPLIED SOURCE

02 / LOGO SYSTEM

KEEP THE SIGNATURE.

The source is the authority.

Use the supplied CODE / PUP composition intact: pink stacked lettering, the cyber pup and the amber square dot.

Respect its shape.

Preserve the square aspect ratio. Keep every letter, ear, sparkle and the code pen inside the frame.

Give it room.

Proposed placement rule: leave at least 8% of the artwork width clear around the complete composition.

Choose the right scale.

Use the full composition at 240 px wide or above. Use dedicated status glyphs in compact review layouts.

03 / RECOGNITION BEFORE VARIATION

THIS PUP.
EVERY TIME.



The details that make Code Pup.

- 01 **MAGENTA FACETS**
Angular hot pink fur with deep berry shadow planes.
- 02 **ASYMMETRIC EARS**
One upright ear, one bent ear. Keep the silhouette alert.
- 03 **MATRIX VISOR**
Black goggles with electric green code and a green rim.
- 04 **AMBER EYE**
One focused amber eye visible through the visor.
- 05 **CYAN CODE PEN**
The source pose pairs a thoughtful paw with a cyan pen. A status variant may carry one matching signal prop.
- 06 **CONFIDENT EXPRESSION**
Skeptical, focused, constructive. Sharp edges, not soft plush.

04 / CORE PALETTE

PINK LEADS. SIGNALS FOLLOW.

Hot pink owns the identity. The near-black ground gives it contrast. Green, cyan and amber carry focused accents and status meaning.

Hot Pink #FF006B Primary signature	Deep Berry #A90054 Mascot shadow	Near Black #08080B Hero & display	Graphite #24232B Quiet structure
Matrix Green #68FF2B Visor & approval signal	Electric Cyan #00E5F5 Review in progress	Amber #FFB000 Changes requested	Warm Paper #F5F1E8 Reading surfaces

Utility extension: Coral #FF6B6B is reserved for blocked states. Always pair color with a written label.

05 / COMPANION TYPOGRAPHY

**MAKE
THE CALL.**



**Big character for the headline.
Clear language for the work.**

AA BB CC 0123456789

DISPLAY

Impact

Short, condensed uppercase headlines.
System fallback: Arial Narrow, sans-serif.

BODY

Helvetica / Arial

Comfortable sentence case for findings,
explanations and next steps.

CODE & METADATA

Menlo

File paths, identifiers, timestamps and
small technical labels.

These are proposed companion fonts. They do not identify or replace the lettering in the supplied wordmark.

06 / TRANSPARENT PNG SYSTEM

SMALL MARK. BIG SIGNAL.

One recognizable pup. Four distinct calls. Every mark sits beside real text, so the review still works when images do not load.



Reviewing

Review underway.
No final decision yet.



Approved

Only after actual approval.
Never imply a merge.



Changes requested

A concrete revision is
needed before approval.



Blocked

Name the missing input
or failed prerequisite.

GITHUB: 192 PX PNG / RENDER AT 64 PX / TRUE ALPHA

Keep a small charcoal keyline in the art so the silhouette stays readable on light and dark backgrounds.

07 / A REVIEW IN ONE SCAN

THE WORK COMES FIRST.

EXAMPLE REVIEW / ILLUSTRATIVE CONTENT



Changes requested

One issue to resolve before approval.

FINDING 01 / RECONNECT KEEPS OLD STATE

When the connection retries, the loading label stays visible after the request finishes.

Suggested fix

Clear the loading state in the completion handler, then verify the retry path.

01 / STATE

A 64 px transparent PNG with a written status. The state must remain readable without the image.

02 / FINDINGS

Lead with trigger, location and impact. Use ordinary GitHub text and links for the review itself.

03 / VERDICT

Close with what passed, what failed and what is next. At most one optional GIF, here only.

SHIP THE SIGNAL.

- Make it unmistakably Code Pup.
- Make it easy to read.
- Make every status true.

VERSION 01 / 09 SEPTEMBER 2026

KEEP

- + Original artwork and square proportions.
- + Hot pink fur, green matrix visor, amber eye.
- + Transparent PNG status art and real text.
- + Small assets that read on light and dark.
- + One optional GIF, in the verdict only.

AVOID

- Recoloring the pup or changing the goggles.
- Rebuilding the original wordmark as typed text.
- GIF headers, repeated animation or image-only findings.
- Using an approval badge before approval exists.

Source: owner-supplied Code Pup artwork. System: Brand Book 01.